



StriveTechies LLC

Facebook Pixel Installation and Optimization & Retargeting Proposal

Prepared for:

Your company name: _____

Your contact Info: _____

Prepared By:

Strivetechies LLC

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Online Marketing Proposal

Our goal is to ensure the Client is to install the Pixel and setup Retargeting Ads to Maximize Your Profit per Website Visitor. This proposal outlines what you as the Client can expect from our company

The Business Challenges

The website does not have a Facebook Pixel install and retargeting ads set up to maximize profit per visitor. The client may also need help creating a website, a facebook business page and improving SEO for their website.

The Plan of Action

Expertly install the Facebook pixel and set up retargeting ads to maximize profit per website visitor. Create Facebook ads to target the Client's business with their contact information if there is no website available but not recommended.

The Scope of Work

Facebook Pixel installation and Retargeting Package

The Facebook Marketing Package includes, but is not limited to:

- Designing ad creatives
- Facebook custom audience creation
- Facebook ad split testing/optimization
- Facebook pixel installation and optimization
- Facebook Business page (if not available)

We may recommend changes to your website, Instagram account and/or Facebook page occasionally. These additional services will be provided at our standard hourly rate upon your approval.



The Authorization

The Client, _____, is hiring StriveTechies LLC as an independent Contractor to optimize and market the _____ website, Facebook and Instagram. The Client is hereby authorizes StriveTechies LLC to access accounts for the purposes of marketing and making relevant changes as needed.

The Confidentiality

(Client Name) _____ and StriveTechies LLC may disclose confidential information under this Agreement (such as passwords, product pricing, etc.)

Such information shall not be disclosed to third parties by the receiving party. All work and information will be kept between the Client and StriveTechies LLC unless both parties agree otherwise by signing an agreement to release such information.

The Termination

The Client may terminate the services with 48 hours' notice. The client will pay the time charged up to that point for that month.

The Price

- The initial setup fee will be \$100
- \$1,000 per month for Facebook Ad Management services and Optimization
- Client billed via PayPal invoice every 4 weeks



The undersigned agrees to the terms of this agreement.

Client: _____ Date: _____
(signature)

(Print Name)

Company: _____ Date: _____
(signature)

(Print Name)